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**1,500+ Women Runners and Walkers to Lace Up for MOCA at the
Athleta Unleash the SHE Race**

Largest turnout ever anticipated to support ovarian cancer research and awareness

(MINNEAPOLIS, MINN., October 7, 2014) More than 1,500 women from across Minnesota and the Midwest are expected to run and walk to make a difference against ovarian cancer in the Athleta Unleash the SHE 5K/10K race on Sunday, October 12 at the Blaine National Sports Center.

The Athleta Unleash the SHE 5k/10k is one of the largest and fastest growing women-only races in the state. The race benefits the Minnesota Ovarian Cancer Alliance and is organized by Final Stretch, Inc. with title sponsor Athleta. MOCA is a statewide non-profit dedicated to raising awareness of ovarian cancer and funding research needed to detect the disease early and treat it properly.

This is the fifth year of the race that continues to attract increasing crowds interested in supporting MOCA each year. Five dollars of each registration fee benefits MOCA; runners and walkers have the option to raise even more by starting a fundraising page. Many runners and walkers turn out in teal, the signature color of ovarian cancer awareness.

“There is no test for ovarian cancer – which is why it’s so vital that women know the symptoms of the disease. Our connection to the Athleta Unleash the SHE race means we can educate and impact thousands of women, who can then share the message with their friends and family,” said Kathleen Gavin, MOCA executive director.

An Athleta Unleash the SHE Expo will take place on the Saturday before the race at the Blaine National Sports Center, running from noon to 6 p.m. Participants can pick-up their t-shirts and race numbers at that time, and also browse the many vendors taking part in the Expo.

The Expo will include an Athleta style show featuring ovarian cancer survivors. Door prizes and giveaways will also be available.

Women can register to walk or run in the Athleta Unleash the SHE race at <http://bit.ly/UnleashTheSHE>. Early registration runs until August 31 for \$45 per racer for the timed event. After September 1, registration increases to \$50 per participant. Online registration closes on Monday, Oct. 7 – day-of registration is available at the Sports Center starting at 7 a.m. on Sunday, Oct. 12.

Participants will receive a long-sleeved, technical cut Unleash the SHE shirt, along with refreshments and a chance to win door prizes.

About the Minnesota Ovarian Cancer Alliance: The Minnesota Ovarian Cancer Alliance (MOCA) is a statewide non-profit organization dedicated to raising awareness, providing support to women and families impacted by the disease and funding the research needed to detect ovarian cancer early and treat it properly. MOCA was founded in 1999. Since then, MOCA has grown to an organization of 1,000 survivors and more than 45,000 supporters with a full range of programs encompassing education, support and research. MOCA has awarded more than \$4.5 million to research projects for ovarian cancer research in Minnesota. For additional information, go to www.mnovarian.org or call (612) 822-0500.

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