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**1,500+ Women Runners and Walkers to Lace Up for MOCA at the
Athleta Unleash the SHE Race**
New location at popular race to support ovarian cancer research and awareness

(MINNEAPOLIS, MINN., September 22, 2015) More than 1,500 women from across Minnesota and the Midwest are expected to run and walk to make a difference against ovarian cancer in the Athleta Unleash the SHE 5K/10K race on Sunday, October 11 at Lake Normandale Park in Bloomington, Minn.

The Athleta Unleash the SHE 5k/10k is one of the largest and fastest growing women-only races in the state. The race benefits the Minnesota Ovarian Cancer Alliance and is organized by Final Stretch, Inc. with title sponsor Athleta. MOCA is a statewide non-profit dedicated to raising awareness of ovarian cancer and funding research needed to detect the disease early and treat it properly.

New this year, the growing event is moving to Lake Normandale Park in Bloomington. Also updated – men can show their support in a co-ed, untimed Support the SHE 5K walk.

This is the sixth year of the race that continues to attract increasing crowds interested in supporting MOCA each year. Five dollars of each registration fee benefits MOCA; runners and walkers have the option to raise even more by starting a fundraising page. Many runners and walkers turn out in teal, the signature color of ovarian cancer awareness.

“There is no test for ovarian cancer – which is why it’s so vital that women know the symptoms of the disease. Our connection to the Athleta Unleash the SHE race means we can educate and impact thousands of women, who can then share the message with their friends and family,” said Kathleen Gavin, MOCA executive director.

Chris Carr from the Chris Carr and Company Morning Show on K102 will be the event emcee and will be taking part in the Support the SHE co-ed, untimed 5K walk. Chris’ mother has ovarian cancer and Chris has supported MOCA in raising awareness and fundraising for ovarian cancer research.

Women can register to walk or run in the Athleta Unleash the SHE race at www.UnleashTheShe.com. Registration for the timed 5k and 10k is \$47; the untimed 5k for women and men is \$37.

With the code MOCALOVE, runners and walkers can save \$10 on registration, with an additional \$5 going to MOCA, until Monday, Oct. 5th. Online registration closes on Tuesday, Oct. 6 – day-of registration is available at the race site starting at 7 a.m. on Sunday, Oct. 11.

Participants will receive a long-sleeved, technical-cut Athleta Unleash the SHE shirt, along with refreshments and a chance to win door prizes.

About the Minnesota Ovarian Cancer Alliance: The Minnesota Ovarian Cancer Alliance (MOCA) is a statewide non-profit organization dedicated to raising awareness, providing support to women and families impacted by the disease and funding the research needed to detect ovarian cancer early and treat it properly. MOCA was founded in 1999. Since then, MOCA has grown to an organization of 1,000 survivors and more than 45,000 supporters with a full range of programs encompassing education, support and research. MOCA has awarded more than \$5 million to research projects for ovarian cancer research in Minnesota. For additional information, go to www.mnovarian.org or call (612) 822-0500.

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