Driving to Make a Difference Against Ovarian Cancer
All NEW event! HOM Teal Drive for Ovarian Cancer, September 12

August 12, 2020 (Minneapolis, MN) HOM Teal Strides, MOCA’s annual walk/run event, has changed to HOM Teal Drive in 2020. The Minnesota Ovarian Cancer Alliance (MOCA) adapted its largest annual fundraiser for health and safety reasons during the coronavirus pandemic. HOM Teal Drive features a drive-in program and fun teal car parade at the Minnesota State Fairgrounds, Saturday, September 12.

HOM Teal Drive for Ovarian Cancer will allow supporters to gather safely in their cars and listen to an inspiring program. Drivers will receive car flags to pick up before our event. Participants are encouraged to decorate their cars with flags and other items for a fun parade through a portion of the Fairgrounds, starting at the Midway Lot. Attendees will choose between two different drive times, with the first “drive” starting at 9 a.m. and the second “drive” beginning at 12 p.m.

“We’re delighted to be able to gather together in our cars for HOM Teal Drive this year. We’ll drive to make a difference against ovarian cancer for women and families impacted by this disease who need us now, as they face increased challenges with their cancer care. MOCA’s important work providing support and funding vital research must continue,” said Kathleen Gavin, MOCA’s Executive Director.

There is no early detection test and no cure for ovarian cancer. MOCA’s research funding is critical to change the course of this disease. Since its inception in 1999, HOM Teal Strides has raised more than $4.5 million for ovarian cancer research and programming. In 2020, HOM Teal Drive will carry on this important fundraising tradition. MOCA is a top private, nonprofit funder of ovarian cancer research in the nation. MOCA has provided a total of nearly $9 million to ovarian cancer research projects.

Each year in Minnesota, nearly 400 women are diagnosed with ovarian cancer. The symptoms are often subtle and overlooked, so awareness is another key focus for MOCA.

HOM Teal Drive takes place during Ovarian Cancer Awareness month in September. In addition to MOCA’s large fundraising and awareness event, the nonprofit kicks off its annual Light the Night campaign. On Tuesday, September 1, major landmarks and bridges throughout the state will be lit in teal—a signature color for ovarian cancer awareness.

While nonprofits are canceling events in record numbers, MOCA is thrilled to adapt its signature walk/run event for 2020 and host HOM Teal Drive. For the eighth consecutive year, MOCA has the
support of title sponsor HOM Furniture. MOCA also welcomes back Anchor and Media Personality Kim Johnson as our event emcee.

HOM Teal Drive participants can register as “drivers” or “passengers” and start their teams at mnovarian.org. Multiple drivers and passengers can participate in a team. Early bird registration is available until August 15. Registration costs $10 for passengers and $40 for drivers. All registration fees increase by $5 on August 16. This year, no same day registrations are available.

MOCA is offering special Car Decoration Packs (parade fringe, teal crepe paper, MOCA car magnet and glass markers) for a $25 fee. Kids Fun Packs (activities, crayons, and fun swag) are available for $10 each.

Mayo Clinic and Minnesota Oncology are teal-level sponsors of HOM Teal Drive for Ovarian Cancer. Platinum level sponsors include AstraZeneca/Merck and Blue Ribbon Travel. Gold sponsors include Aria, Clovis Oncology, King Solutions and the Shelly Ross Memorial Fund.

MOCA will be following the latest guidance from the Minnesota Department of Health and the CDC for our event. Updates will be posted at mnovarian.org and on MOCA’s social media channels including Facebook, Instagram and Twitter.

About the Minnesota Ovarian Cancer Alliance: The Minnesota Ovarian Cancer Alliance (MOCA) is a statewide non-profit organization, founded in 1999, dedicated to raising awareness, providing support to women and families impacted by the disease and funding the research needed to detect ovarian cancer early and treat it properly. MOCA serves more than 1,000 survivors and has a network of more than 45,000 supporters with a full range of programs encompassing education, support and research. MOCA has awarded nearly $9 million to more than 100 ovarian cancer research projects. For additional information, go to www.mnovarian.org or call (612) 822-0500.