



**MINNESOTA OVARIAN CANCER ALLIANCE**

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## Fundraising Tool Kit



## *Your passion is what drives MOCA.*

Thank you for your interest in supporting MOCA by hosting a fundraising event. This Fundraising Tool Kit holds great ideas and information to host an event to benefit MOCA.

## *Ideas for Events, Parties and Fundraising.*

### ■ **BBQ, BONFIRE, OR PICNIC**

Hold a housewarming party, BBQ, bonfire, family picnic or other at-home event and invite your friends and family to attend. Ask them to make a small donation for their attendance. Hold a bake sale, potluck dinner or auction off grandma's famous cookie recipe to the top bidder!

### ■ **LETTER OR E-MAIL WRITING CAMPAIGN**

Use holiday card lists or your Facebook friends to solicit donations from friends and family. You can also set up a free online fundraising page and ask friends and family to donate directly online. They receive a thank you letter and tax receipt in their e-mail!

### ■ **HOME PARTY**

Many people host "Home Parties" for products that they sell (make-up, home decor, candles, spices, etc.). Ask your sales person to donate a portion of the proceeds from your home party to benefit MOCA.

### ■ **RESTAURANT, BREWERY, DISTILLERY OR STORE PARTY**

Know a business owner of a bowling alley, bar, restaurant, gifts or other store? Ask them to donate a portion of the proceeds from sales for one day, a week or even a month to benefit MOCA! Ask them to host a party to raise awareness and dollars for ovarian cancer research!

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■ **RACING FOR A CURE**

Do you or someone you know participate in marathons, triatholons, duatholons, bike races, 5K's or other racing events? Encourage them to collect donations for their race!

■ **COMMUNITY**

Invite your religious community or neighborhood to hold an event to help raise money for MOCA - a spaghetti dinner, carnival night, ice cream social or car wash.

■ **GARAGE/YARD/ESTATE SALES**

Clean out your basement and ask your friends and family to contribute their items! Ask your neighbors to host on the same day, all to benefit MOCA!

■ **GO ALL OUT!**

Want to go all out for MOCA? Plan a golf tournament, rock concert, soccer tournament, music event, running race or other fun event!

YOU CAN  
DO IT!

# Team and Office-Friendly Event Ideas

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-  **POTLUCK MEAL**  
Organize a potluck meal for your work, friends, or family. Charge \$5.00 or \$10.00 for an all-you-can-eat, home cooked meal.
-  **DESSERT OR COCKTAIL FUNDRAISER**  
Invite co-workers, friends, and family to a dessert or cocktail fundraising event. Ask each invitee to fill a table of 10 people. Each guest is treated to a buffet of desserts or appetizers, entertainment and a speaker about MOCA. At the end of the evening, the guests are asked to make a donation in support of MOCA.
-  **BAKE SALES**  
Bake sales are always a favorite and easy fundraiser to plan. Ask your co-workers to bake their favorites and have a sale at your office, church or even a "Fun Night" at your home!
-  **MAKE CHANGE**  
Use canisters or create collection jars and place at cash registers, in cafeterias, check-out counters, desk tops, door entrances and bank teller windows. See which department can raise the most!
-  **OFFICE OLYMPICS**  
Create your own office games to include contests such as most creative voicemail, cleanest office, fastest typing, guess the number of steps from the copy room to the mailroom, etc. Each person donates money to participate in the Olympics.
-  **MOCA FLOAT**  
Interested in being in a parade or having the MOCA Float at your city or company's next community event? The MOCA Float is available for your next gathering!
-  **CORPORATE FUN NIGHT**  
This is an event that proves to be very successful. Do something fun outside of the office, such as a night of lawn bowling, contests, and other fun events at a local bar or restaurant.
-  **DRESS UP, DRESS DOWN, ERA THEME DAY**  
People can dress up in a company approved "dress up" day. Ideas may include a blue jeans day, suit & tie day or 50s, 60s, 70s, 80s or 90s dress-up day. Employees pay a fee for the opportunity to dress up!
-  **CAR WASH**  
Set up a car wash! It's great for the early spring and summer months in the company parking lot or at a designated spot.
-  **VOICEMAIL/EMAIL**  
Change your out of office message, email signature, or voicemail to direct a donation to your online fundraising site!

# Frequently Asked Questions

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## **WHAT'S THE PROCESS TO PLAN AN EVENT? DOES MOCA NEED TO KNOW?**

Let MOCA know your plans! We encourage you to contact Brenna at [bwood@mnovarian.org](mailto:bwood@mnovarian.org) if you are holding a fundraising event that will benefit MOCA. We can provide you with MOCA awareness materials, a logo and other items you may need.

## **CAN MY COMPANY SPONSOR A MOCA EVENT?**

Of course! We love corporate support! Your company may want to support your team or special event. If you raise \$500, will they match it? You won't know until you ask! MOCA also has sponsorship opportunities for our annual events - email Brenna at [bwood@mnovarian.org](mailto:bwood@mnovarian.org) for more info!

## **HOW SHOULD I ADVERTISE MY EVENT?**

Get the word out in your community - local newspaper, online community calendars, church bulletin, company email/intranet, Facebook, Instagram and Twitter. Ask your company and area businesses to hang flyers in their doors, breakrooms, etc.

## **WHERE DO I TURN IN MY DONATIONS?**

You may mail or drop off donations at the MOCA office. Please include a note with your contact information and a description of your event so we can contact you if we have any questions. Don't forget to ask your donors if their company offers matching gifts! You can even create an online fundraising page through the MOCA website or Facebook!

## **I DON'T HAVE A LOT OF TIME BUT I WANT TO HELP - WHAT CAN I DO?**

Consider signing up to participate or volunteer in one of MOCA's annual events such as the HOM Teal Strides for Ovarian Cancer or the Black, White and Teal Gala. Your participation is essential in making MOCA events a success!

## **STILL HAVE QUESTIONS OR NEED HELP WITH AN IDEA?**

If you still have more questions, need help with your online fundraising page or other ideas, please email Brenna at [bwood@mnovarian.org](mailto:bwood@mnovarian.org) or call MOCA at 612-822-0500. We are here to help you achieve your fundraising goals!

Don't forget to take photos and email them to [jambroz@mnovarian.org](mailto:jambroz@mnovarian.org) at MOCA! We love to see the wonderful events of our supporters!

The MOCA Float is available for you to use at your event! For more more info and availability, email [sgliniany@mnovarian.org](mailto:sgliniany@mnovarian.org).



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